

Platform Privacy Notice

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Welcome to The Strive Network a product of Seastar Labs Inc. Strive applications, platform, web site (StriveNetwork.tv), and any other web sites, mobile applications, or services operated or produced by Seastar Lab Inc. (collectively, "The Strive Platform"). Strive values the privacy of the users, subscribers, publishers, editors, members, and others who visit and use The Strive Platform (collectively or individually, "You" or "Users").

By using the Strive Platform, you consent to the information handling practices described in this Platform Privacy Notice. This Statement does not pertain to the collection, use and disclosure of information through means other than this site (e.g., offline) or the collection, use and disclosure practices of any third party, including Affiliates. For information on a third party's information collection, use and disclosure practices, please review the privacy policy on the applicable third party's Web site. Also, please note that this Site contains links to other Web sites. We are not responsible for the Web sites, content or privacy practices of any third party.

This Privacy Notice is incorporated into and is subject to the Strive Platform Terms of Service. Your use of Strive Platform and any personal information you provide through Strive Platform are subject at all time to this Privacy Notice and the Terms of Service.

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1. The Information Strive Collects

User-provided Information: You may provide to Strive what is generally called "personally identifiable" information (such as your name, e-mail address, postal mailing address, home/mobile telephone number, credit card number and billing information) if you upload, purchase, or view or download certain content or products from the Strive Platform, enter contests or sweepstakes, or otherwise use the features and functionality of the Strive Platform.

"Cookies" Information: When you access the Strive Platform, we may send one or more cookies to your computer. Strive may use both session cookies and persistent

cookies. A session cookie disappears after you close your browser. A persistent cookie remains after you close your browser and may be used by your browser on subsequent visits to the Strive Platform. Persistent cookies can be removed. Please review your web browser “Help” file to learn the proper way to modify your cookie settings.

Flash LSOs: We may use local shared objects, also known as Flash cookies, to store your preferences such as volume control or display content based upon what you view on our site to personalize your visit. Third Parties, with whom we partner to provide certain features on our site or to display advertising based upon your Web browsing activity, use Flash cookies to collect and store information.

Flash cookies are different from browser cookies because of the amount of, type of, and how data is stored. Cookie management tools provided by your browser will not remove Flash cookies. To learn how to manage privacy and storage settings for Flash cookies visit <http://www.macromedia.com> and visit support.

“System Information”: When you access the Strive Platform or open one of our e-mails, our platform may record certain information from your system by using different types of tracking technology. This “System Information” may include a unique user ID, version of software installed, Internet Protocol address (“IP Address”), system type, the content and pages that you access on the Strive Platform, location, and the times and dates that you visit the Strive Platform.

2. How Strive Uses Information

Strive uses the information that you provide or that we collect to maintain, enhance and provide the features and services on the Strive Platform as well as to track user-generated content and Users to the extent necessary to comply as a service provider with the Digital Millennium Copyright Act.

We will use your e-mail address, without further consent, to address copyright infringement or defamation issues, or to contact you regarding any content that you have posted to or downloaded from the Strive Platform, for administrative communications such as notifying you of major Strive Platform updates, for customer service purposes.

Strive uses all of the information that we collect to understand the usage trends and preferences of our Users, to improve the way Strive Platform works and looks, and to create new features and functionality.

Strive may use “System Information” and “Cookies” information to: remember your information so that you will not have to re-enter it during your visit or the next time you access the Strive Platform; automatically update Strive application on your system; provide customized third-party advertisements, content and information; monitor the effectiveness of third-party marketing campaigns; monitor aggregate

site usage metrics such as total number of visitors and pages accessed; and track your entries, submissions, and status in any promotions or other activities.

3. When Strive Discloses Information

Strive may share your personally identifiable information with your High School. Strive does not share your personally identifiable information with other organizations for their marketing or promotional uses without your prior express consent.

Please be aware, however, that any personally identifiable information that you voluntarily choose to display on any publicly available portion of the Strive Platform becomes publicly available and may be collected and used by others without restriction.

Strive may disclose “System Information” and other aggregate non-personally identifiable information with interested third parties to assist such parties in understanding the usage and demographic patterns for certain programs, content, services, advertisements, promotions, or other functionality of Strive.

We may disclose some User information to affiliated companies or other businesses or persons to: fulfill orders; conduct data analysis; provide web site hosting, maintenance, and security services; offer certain functionality; and assist Strive in improving the Strive Platform. We require that these parties process such information in compliance with this Privacy Notice, we authorize only a use of such information and we require these parties to use reasonable confidentiality measures.

Strive may disclose User information if required to do so by law or in the good-faith belief that such action is necessary to comply with state and federal laws (such as US Copyright law) or respond to a judicial or other government subpoena, court order, or warrant in the manner required by the requesting entity.

Strive also reserves the right to disclose User information that we believe, in good faith, is appropriate or necessary to take precautions against liability; protect Strive from fraudulent, abusive, or unlawful uses; to investigate and defend ourselves against third-party claims or allegations; to assist government enforcement agencies; to protect the security or integrity of the Strive Platform; or to protect the rights, property, or personal safety of any person.

4. Your Choices

You may decline to share your personally identifiable information with Strive, in which case Strive will not be able to provide to you some of the features and functionality found on the Strive Platform. You may update, correct, or delete your

user information and preferences at any time once you have logged in to Strive Platform.

To protect your privacy and security, we take reasonable steps to verify your identity before granting you account access or making corrections to your information. You are responsible for maintaining the secrecy of your unique password and account information at all times.

5. In the Event of Merger or Sale

In the event that Strive is acquired by or merged with a third-party entity, we reserve the right, in any of these circumstances, to transfer or assign the information that we have collected from Users as part of that merger, acquisition, sale, or other change of control.

6. Advertisers

Strive may allow advertisers, third party advertising networks and advertising serving companies to serve advertisements directly to you. By serving these advertisements directly to you, these companies can set their own cookies on your computer and trigger their own Web beacons to measure the effectiveness of their advertisements and to personalize the advertising content. Strive does not provide your personally identifiable information to these third-party ad servers or ad networks without your consent.

7. Data Security

Strive uses commercially reasonable physical, managerial, and technical safeguards to preserve the integrity and security of your personal information. We cannot, however, ensure or warrant the security of any information you transmit to Strive, and you do so at your own risk. Once we receive your transmission of information, Strive makes commercially reasonable efforts to ensure the security of our systems. However, please note that this is not a guarantee that such information may not be accessed, disclosed, altered, or destroyed by breach of any of our managerial, physical or technical safeguards.

If Strive learns of a security breach, then we may attempt to notify you electronically so that you can take appropriate protective steps. Strive may post a notice on Strive Platform if a security breach occurs. Depending on where you live, you may have a legal right to receive notice of a security breach in writing. To receive a free written notice of a security breach you should notify us at support@strivenetwork.tv

8. Our Commitment to Children's Privacy

If you are under 13 years of age, then please do not use or access Strive Platform at any time or in any manner.

Protecting the privacy of young children is especially important. For that reason, Strive does not knowingly collect or maintain personally identifiable information from persons under 13 years-of-age. If Strive learns that personally-identifiable information of persons less than 13-years-of-age has been collected on or through the Strive Platform, then Strive will take the appropriate steps to delete this information.

If you are the parent or legal guardian of a child under 13 who has become Strive Platform member, then please contact Strive at support@strivenetwork.tv to have that child's account terminated and information deleted.

9. International Visitors

For Users visiting the Strive Platform from outside of the United States, please note that any data you enter into the Strive Platform will be transferred outside your country for use by Strive and its affiliates for any of the purposes described herein. In addition, because Strive operates internationally, we may make information we gather available to worldwide business units and affiliates. By providing any data on the Strive Platform, you hereby consent to such transfers of your data to the United States or other countries.

10. Changes and Updates to this Privacy Notice

This Privacy Notice may be revised periodically without further notice to you and this will be reflected by a "last modified" date. Please revisit this page to stay aware of any changes. Your continued use of the Strive Platform constitutes your agreement to this Privacy Notice and any future revisions.

11. Strive Contact Information

Please contact Strive with any questions about this Privacy Notice, your personal information, and our third-party disclosure practices or your consent choices at: Seastar Labs Inc. 185 Hudson Street Plaza V, Jersey City NJ 07310. By e-mail: support@strivenetwork.tv. We will respond to your inquiry within 30 days of its receipt.